

Art Contest

Theme: **Blues Music**



The Madison Blues Society announces an Art Contest for a design or artwork to promote their 13th Annual Blues Picnic/Festival. The winning design will be printed on T-shirts for the summer event, which draws several thousand attendees. This year's event will be held on Saturday, June 20th at Warner Park. For more information on the Blues Society or the event, go to the MBS website at: www.madisonbluessociety.com.

**Contest winner will receive \$100 and an event T-shirt with their design on it.
We'd also like to honor the winning artist at the event, if possible.**

The General Parameters Of The Contest Are As Follows...

- 1) The design should represent or be connected to Blues music, Blues culture, or the history of the Blues.
- 2) You're encouraged to include multicultural elements in your design, since the music originated in African-American communities. (See brief explanation below.)
- 3) Artwork/design needs to work well on a t-shirt, so please be aware of size/scale.
- 4) Use at most 3 colors, if possible, to limit printing costs. Fewer than 3 colors would be preferred.
- 5) The work should incorporate (somewhere in the design or on its perimeter) the following:
 - a) 13th Annual Blues Picnic
 - b) Madison Blues SocietyIf necessary, we can add this text later, but we encourage artists to include it.
- 6) All designs should be submitted by **May 1, 2015**. They can be mailed or emailed to:
 - a) mbsorganization@gmail.com, or
 - b) Art Contest, 2892 Mickelson Pkwy Suite 206, Madison WI 53711We will return mailed artwork if requested.

If you have any questions, please call (608) 381-0008. We'd be happy to clarify anything.



“Blues is a genre and musical form that originated in African-American communities in the ‘Deep South’ of the United States around the end of the 19th century. The genre is a fusion of traditional African music and European folk music, spirituals, work songs, field hollers, shouts and chants, and rhymed simple narrative ballads.”